

Supporting Innovative Business and International Cooperation

(Proposed Agenda)

Venue: Mirror Hall, Czernin Palace

Datum: November 14, 2013

Speakers: Jan Kohout, Minister of Foreign Affairs; Rut Bízková, Chairperson of Technology Agency of the Czech Republic; Marian Piecha, Director of CzechInvest; Petr Kaiser, Special Envoy for Science and Technology of the MFA

Invitees: Heads of Embassies of OECD and BRICS countries accredited in Prague and Heads of Economic Departments

Background: The Czech Republic is an innovation driven country. In recent years, the Czech Government has invested a lot of resources into research and development. The quality of Czech science in international comparison has increased. This policy has brought new opportunities as well as challenges. The key challenge is to convert new inventions and innovations into products on the global market. The most effective way is to integrate Czech applied research and innovative business into international exchange. The Czech MFA considers supporting international collaboration in development and marketing of new technologies a top priority for economic diplomacy. Therefore, it partners with other governmental institutions and bodies, the academia and the innovative business, including with specialized agencies such as the Technology Agency of Czech Republic and the CzechInvest. At the workshop, embassies of OECD and BRICS countries should be presented with current objectives and projects in the field of international collaboration in innovation. Some new measures will be introduced.

Main Elements of the Proposed Agenda:

09:00 - 10:00 „Czech Economic Diplomacy Supporting Research, Innovative Business and International Cooperation“

Opening Address of Minister of Foreign Affairs, Jan Kohout

„Program DELTA and Projects Aimed at Development of New Technologies“

Chairperson of TA CR, Rut Bízková

„New Incentives to Invest into Czech Research and Development“

Director of CzechInvest, Marian Piecha

„Some MFA's Projects to Promote Applied Research and Development“

Special Envoy for Science and Technology, Petr Kaiser

Q&A

10:00 - 11:00 Coffee Break, Networking